2024 SkillsUSA Digital Cinema Contest Guidelines

Contest Description:

Teams of two contestants will create an original short film incorporating an assigned theme. Storyline, production value, and application of advanced video production techniques will be assessed through the film. The finished product will run between 3-5 minutes.

Contest Scope:

- Teams will have to write, film, edit, and submit their short films for consideration once the theme is posted by the state director.
- Teams must incorporate the 2024 theme, "Mistaken Identity".
- Final submissions must run a minimum of 3 minutes to a maximum of 5 minutes (including titles/credits).
- Teams must include a script and storyboard for their film. These items will be submitted on-site during the interview portion of the contest on April 24' 2024.
- **All films are due by April 15, 2024 at 5pm EST**. Late videos are subject to disqualification.

Required Project Elements:

- Theme: **Mistaken Identity** (this should not be your title)
- Teams will submit a production binder that includes a script in standard screenplay format, and storyboards for their film.
- Films must have an opening slate for 3 seconds that simply states their team number.

  -then it should go to black for 2 seconds before the film starts. (5 seconds total)
- Films must have an end slate that simply says "*The End*" at the conclusion of the film.
- All music used must be from the public domain or properly licensed. Include music licenses in the credits of your film.

Project Submission:

- Each team will upload their video to YouTube and share the link with the contest director: mcrenshaw@me.com
- Each team will submit a one-paragraph description of their film in .PDF or .DOCX format. Judges will view this description after watching the film. Please include this attachment when submitting your YouTube link to mcrenshaw@me.com

- If a team is unable to access YouTube (district has blocked access), please email the file as TeamNumber.mp4 (*ex: 208@.mp4*) to mcrenshaw@me.com. Films must be HD 1080pm or UHD 2160p and in widescreen format.
- You will receive confirmation that your film has been received and the link is viable.

Prohibited Elements:

All films are to be original work created by the students. No copyrighted visual materials (stock footage/images) may be used. This includes music, unless properly licensed as noted above. In addition, the following are prohibited and will result in a score of zero:

- On-screen use of non-prop firearms.
- On-screen explicit depiction of substance abuse (illegal drugs, alcohol, tobacco, vaping, etc.)
- On-screen depiction or display of nudity, sexual acts
- On-screen display or audio containing profanity, racial slurs, derogatory terminology, antisemitism, or anything of the like.
- On-screen depiction of gratuitous gore/violence.

On-Site Contest:

- Teams will register for an interview time on-site April 24, 2024.
- Teams should be in SkillsUSA proper dress (white shirt, black pants or skirt) for the interview.
- Teams will sit with judges for an interview about their production process. Questions may include, but are not limited to, use of theme, technical specifications, creative process, etc.
- Teams will submit their script, storyboards, and resumes at this time.

All films will be posted to the website www.tenwebtvfilmchallenge.weebly.com on April 23, 2024.

If you are having major issues or have questions that have not been addressed above, please feel free to contact contest directors:

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