

How to Advocate for CTE and SkillsUSA

skillsusanc.org

Step 1: Find Your Local Elected Officials

Use these steps to identify your local leaders and make your voices heard:

- 1: Visit the Official Government Website
 - Go to <u>www.commoncause.org/find-your-representative</u>
 - Enter your school address or zip code to see a list of your federal, state, and local officials.
- 2: Identify Key Officials

Look for:

- U.S. Representatives and Senators (federal level).
- State Senators and Representatives.
- Local leaders like city council members or county commissioners.
- 3: Record Their Contact Information

Write down their:

- Name.
- Title (e.g., Senator, Representative).
- Mailing address (office or district location).



Step 2: Write a Letter to Your Leaders

- Use this template to craft your letter advocating for Career and Technical Education (CTE) and SkillsUSA. Be respectful and professional.
- Personalize Your Letter: Share your story or experience with SkillsUSA to make it meaningful.

Sample Letter:

[Your Name] [Your Address]

[City, State, ZIP Code]

[Date]

[Official's Name] [Title] [Address] [City, State, ZIP Code]

Dear [Title] [Last Name], My name is [Your Name], and I am a [Your Position/Role] with [Your School/SkillsUSA Chapter Name]. I am writing to share the importance of Career and Technical Education (CTE) and SkillsUSA in preparing students for successful careers and building a strong future workforce.





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Step 2: Write a Letter to Your Leaders (cont'd)

SkillsUSA is a national organization that equips students with leadership, technical, and employability skills. Through CTE and SkillsUSA, I've had opportunities to [insert a personal experience or skill you've gained, like public speaking or technical training].

I invite you to learn more about SkillsUSA by attending [insert upcoming event, date, and location if applicable]. Please see the attached flyer for details.

Thank you for supporting CTE programs like SkillsUSA. I would love the opportunity to discuss how we can work together to ensure all students have access to these transformative experiences.

Sincerely,
[Your Full Name]
[Your Title, e.g., Chapter President/Member]

Step 3: Address and Send Your Letter





Step 4: Attach a Flyer

Make sure to include a flyer with your letter that:

- Explains SkillsUSA and its impact.
- Invites the recipient to upcoming events.
 (You can design your flyer using tools like Canva or use a template provided by SkillsUSA NC.)

