**Hair Coloring Contest Standards**

*(Please note major changes highlighted in yellow.)*

**PURPOSE**

To evaluate each contestant’s preparation for employment and to recognize outstanding students for excellence and professionalism in Hair Coloring by challenging students to be creative stylists and practice technical skills.

**ELIGIBILITY**

Open to active SkillsUSA members enrolled in programs with cosmetology as the occupational objective.

**CLOTHING**

* White Polo shirt or White Dress shirt
* Black Dress Slacks (no jeggings or leggings, no spandex, no yoga pants, no skin-tight pants, no denim)
* Black belt with no ornamentation (if slacks have belt loops)
* Black dress socks or black or skin-tone hose is allowed under slacks
* Black leather work shoes (closed toe)

Jewelry is allowable, as long as it conforms to professional attire and is not a safety issue.

*If students show up in attire that is unprofessional, they are not allowed to compete.*

**EQUIPMENT AND MATERIALS**

**Supplied by the Technical Committee**

* Tables
* Timer / time-keeper
* Electrical outlet
* First Aid Kit and Blood Exposure Kit
* All necessary information for the judges and tally committee.

**Supplied by the Contestant (Supply List)**

* Burmax “SAM ll” Brown DUO #153-DUO with Holder H-222 or #153 without holder.

*Note: To purchase manikins, call Burmax 1-800-645-5118 Service Dept - Ask for a SkillsUSA discount*

* Manikin Stand/Holder or Tripod
* Pen/pencil
* 1 Large Trash Bag for soiled linens/towels and such, no labelling needed
* Small Broom and Dust pan
* Disinfectant Spray
* Note Pad (for Oral Communications Segment)
* Resume
* **KIT –**
* Manikin stand
* Blow Dryer
* Curling iron or flat iron
* Shears
* Spray water bottle
* Towels
* Styling brushes, combs, picks, duck bill clips etc.
* All-purpose Cape
* Sanex neck strips

**GENERAL CONTEST INFORMATION**

* **Manikins –** All participants must bring the required manikins for competition.

\**See manikin list for specific manikins for each contest.*

* **Contestant Notebook –** Contestants are to prepare a notebook to present to the Chairperson at orientation. Contents of the notebook should include:
* A **Photo of the Original Manikin (before performed processes)** showing No Hair Coloring or Haircutting.
* A **Detailed Written Description of the Hair Color process**, hair color formulation, products used, hair lightening techniques, tools used, glazes, rinses, toners and timing etc.
* A **Detailed Written Description of the Haircutting process**, sectioning, elevation, tools used etc.
* A **Pictorial Layout of the entire Hair Color process** following the same procedural order as listed in your written description. (Pictorial layout should match the written description). Example: If you are highlighting, the pictures must show the technique, tools, materials used and the hair at various stages in the lightening process. Once the correct lightening has been achieved pictures must show the initial results after rinsing lightener from hair. If additional hair color is used pictures must show in detail the process, techniques, tools used. After the desired hair color has been achieved, pictures should show the hair color immediately after rinsing/shampooing hair color from hair.
* A **Pictorial Layout of the entire Haircut process** following the same procedural order as listed in your written description. (Pictorial layout should match the written description).
* During the Judging Process, the contestant will orally explain to the judges the entire haircut and hair coloring procedures they performed.
* **Resume** **–** All contestants will turn in a typed, 1 page, professional resume.
* **Items Not Allowed –**
* Hair Pieces, Make-Up, Eyelashes, Piercings, or Ornaments of ANY Kind. Contestant will be disqualified if any of these items are used.
* Electric Stoves
* **Cell phones or other electronic devices** are ***NOT*** allowed in the competition area.
* **Talking –** No talking to other contestants, instructors, or audience members during the competition is allowed. Doing so may result in disqualification. If you have a question, raise your hand and a sage or the competition chairperson will see to your needs.
* **Breaks –** Breaks will be given during competition. Contestants are not allowed to leave the area except with a chaperone for restroom visits or emergencies. If contestant gets sick during the competition and need to leave the contest area, no extra time will be allotted.
* **Work Time** **–** You can begin the contest when the chairperson signals so and you must stop when time is called. Continuing to work will result in point deductions. All contestants must participate in all phases of the competition, including written (if applicable) and Oral Communications.
* Upon completion of the competition – **DO NOT Remove Manikins** from the competition area until instructed to do by the contest chairperson.
* **Sanitation** – Contestant must disinfect and clean-up their work station/area, which includes a total breakdown of their work station/area. 1 Trash Bag is required, no labeling needed. ***THIS IS NOT STATE BOARD SANITATION*** *– Just what we are requiring for this competition.* Sanitation for this contest includes –
* Sanitizing the workspace at the beginning,
* Sanitizing the workspace at the end,
* Items are not thrown on the floor throughout the competition, and
* All used items go in the trash bag*.*
* Secondary contestants will compete against secondary and postsecondary will only compete against postsecondary.
* JUDGES DECISIONS ARE FINAL

**SCOPE OF THE CONTEST**

1. **Hair Cut & Color is to be done in advance and documented and recorded in the Notebook identified above.**  Styling and notebook presentation and interview will be conducted on site on contest day.

2. Contestant must perform color applications showing at least **THREE** levels of dimension on mannequin.

3. Styling will be completed live on-site. Contestants will have 1.5 hours for styling.

4. Contestants should start with a wet manikin.

5. The finished style must be creative and unique.

6. The student may choose any color method or technique.

7. Contestants must provide all working materials to complete the task.

8. Contestants may choose the color levels to be used. No restrictions.

9. Contestant must change at least 75% of the manikin’s hair color.

10. Contestants will participate in an oral presentation/interview with judges.

**JUDGING**

* The judging will be on the use of the **three** colors chosen to complete the finished look.
* Judges will be looking for creativity, coordination to finished style, coordination of color to cut, and overall look and Safety to the client
* Judges will listen to the oral presentation of the entire haircutting procedure/hair color procedure from each contestant.
* The contestant may select the style.
* The Styling will be completed at the competition.
* Finished style is to be a contemporary salon style of contestant's choice.
* All 3 elements should balance together nicely. *(Color, cut, and style.)*

**SCORING INFORMATION**

* 200 Points – Creativity
* 250 Points – Coordination of Color to Finished Style
* 250 Points – Coordination of Color to Finished Haircut
* 200 Points – Overall Finished Look of Hair Color
* 100 Points – Oral Communications
* Point Penalty Categories:
* Incorrect Manikin – 200 point deduction
* Late Arrival penalty – 200 point deduction
* Sanitation / Clean-up – up to 100 point deduction.
* Kit Check – up to 30 point deduction
* Clothing penalty – up to 10 point deduction
* Resume penalty – 10 point deduction

**ORAL COMMUNICATIONS SCENARIO:**

**“BOOKING AN APPOINTMENT BY PHONE”**

*\*\* All Cosmetology-related competitors will perform an oral interview.*

1. Mock telephone conversation scenario: Booking an appointment with a first-time client. The client is new to the area. The client will be booking the appointment in the cosmetology/contest discipline area that the students is competing in.
2. Competitors may bring note pad and pencil to write down information.
3. Judge will be seated across from the competitor acting as the client.
4. Judging Criteria:  **(100 points)**
* 10 pts - Pleasant voice
* 10 pts - Identified salon
* 10 pts - Identified stylist
* 10 pts - Asked for client’s first and last name
* 10 pts - Asked for client’s phone number
* 10 pts - Asked for type of service client is requesting
* 10 pts - Used client’s name at least once in the conversation
* 10 pts - Confirmed service to be done, time and date
* 10 pts - Suggested additional services
* 10 pts - Outstanding presentation