

SkillsUSA Demonstration Competition Proposal Form

Name of Competition Natural Hair Design and Braids

Individual or Team Individual

Team Count

Purpose The competition is defined by industry standards as identified by the SkillsUSA technical committee. The competition is divided into 2 separate skill performance task including a duplicate picture reproduction and a creative freestyle including extensions but not limiting ornamental additions. The competition will include and interview with a resume.

CTE Pathway(s) Cosmetology and Barbering

Skills/Competencies 1. creativity 2. uniform 3. neatness 4. oral presentation 5. writing skills

Labor Market There are 93,800 job openings for barbers, hairstylist, and cosmetologist projected each year, on average, over the decade.

Job Titles Cosmetologist Natural Hair Braider Extension Specialist Mobile Natural Hair Designer

Industry Growth The market demand is expected to grow 11% from 2021-2031

Academic Skills 1. Reading 2. Writing 3. Math

Division(s) College/Postsecondary High School

Committed Support Burmax

Potential Support Taliah Waagid Natural Hair Show in Atlanta, Ga.

State Support Business Industry

Square Footage Space- 60'x90' Tables- 10= 6'x30" 2 persons per table with tables for judges

Utility Needs Other

Equipment/Tools Manikin stands mirrors mirror stands manikins

Competitor Tool List hair ornaments and extensions water bottle combs, brushes
rubber bands Hair pins, bobby pins Hair product needed for style
shears sanitizer disinfectant towels neck strips, cape clips for hair

Consumable Supplies unused hair water neck strips

Other We have performed this competition for 2 years, after year 1 it had to be moved to districts due to number of students registered. This year we had approximately 35-40 students compete in Natural Hair Design competition with an expected increase for the next year.
