

PARTNERSHIP PACKET

2027 STATE CONFERENCE

Conference Details

Greensboro Coliseum &
Koury Convention Center
April 21-23, 2027

Booth Information

The TechSpo & Career Fair
will be held on the following
dates & times:

- April 21, 10am-4pm
- April 22, 8am-3pm
- Greensboro Coliseum
- 10 ft. x 10 ft. Space
- 1 Table
- 2 Chairs
- 1 Electrical Outlet (upon request)

Ceremony Options

The following is a list of all
ceremonies that partners can
be recognized at based on
their level:

- Opening Ceremony
(April 21 - 7:00pm)
- Ribbon Cutting
(April 22 - 9:00am)
- Awards Ceremony
(April 23 - 9:00am)

Contact Us

Paul Heidepriem
Executive Director
919-675-1241
Paul@SkillsUSAnc.org
SkillsUSAnc.org/Partners

Engage your company and your brand by helping build the leaders of tomorrow's workforce! About **3,200 students & 600 instructors/advisors** are expected to attend this showcase of **Personal, Workplace & Technical** skills in over **140 Skilled, Technical & Leadership Development competitive events**.

Looking to recruit skilled employees? Want to build your brand or gain product exposure? We want to partner with you to help you meet your goals and connect you with skilled students who are ready to work and the teachers/instructors that train them.

See the general partnership opportunities below and additional opportunities on the following page. Go to **SkillsUSAnc.org/partners** to complete your partner form or contact Paul@SkillsUSAnc.org with any questions.

PLATINUM - \$25,000

- (3) 10x10 Booth Packages • Recognition and Special Placement of Logo in Conference Program/App • Logo on Partner Banner • Special Recognition at Conference Ceremonies with a Speaking Opportunity of Choice • Social Media Spotlight • Company Insert In School Registration Packets
- Logo on our Website for 1 Year

GOLD - \$10,000

- (2) 10x10 Booth Packages • Recognition in Conference Program/App • Logo on Partner Banner
- Special Recognition at Conference Ceremonies with a Speaking Opportunity of Choice
- Social Media Spotlight •

TRADE CLUSTER SPONSOR - \$6,000

Select the Program Area Cluster(s) of your choice: Construction, Transportation, Public Safety, Technology & Design, Health & Human Services, Manufacturing & Engineering, Leadership.

- Trade Area Cluster Banner with your Logo at Coliseum or Koury (contest cluster location)
- Recognition at Conference Ceremonies, on Partner Banner, Social Media Spotlight, and in Conference Program/App • 10x10 Booth Package

SILVER - \$5,000

- (2) 10x10 Booth Packages • Recognition in Conference Program/App • Logo on Partner Banner
- Recognition at Conference Ceremonies • Social Media Spotlight

BRONZE - \$3,000

- 10x10 Booth Package • Recognition in Conference Program/App • Logo on Partner Banner
- Recognition at Conference Ceremonies • Social Media Spotlight •

BOOTH - \$500

- 10x10 Booth Package • Recognition at Conference Ceremonies •



PARTNERSHIP PACKET

SPECIFIC EVENT OPPORTUNITIES

OTHER OPPORTUNITIES

ACTIVITY SPONSORSHIPS

You can select any of the events below to have an opportunity to have your brand showcased at that specific event. Each event sponsorship includes:

- Speaking opportunity at the event
- Signage at the event
- Ability to pass out information
- Recognition in conference program
- Recognition on website

CEREMONY SPONSOR - \$5,000 each

These ceremonies are the largest gatherings during the conference with a captive audience. The ceremony would be billed as "The (ceremony name) Ceremony Presented by (Your Company)." Each ceremony is also live streamed and posted for viewing afterwards.

Ceremony options include:

- Opening Ceremony (2,500 present)
- Awards Ceremony (3,500 present)

MEALS/RECEPTION - \$5,000 each

- Advisor Reception (150+ instructors)
- Judges Meals (500+ judges)
- Student Social (For all secondary students)

LIVE-STREAM SPONSOR - \$3,000

The opening and awards ceremonies are live-streamed and made available online for viewing later. Parents, friends and relatives of over 3,000 students will be watching for their son or daughter! Includes:

- Recognition on Opening Ceremony and Postsecondary & Awards Ceremonies
- Company Logo placed on the screen for each broadcast
- "Sponsored By" in all live-stream promotions

T-SHIRT - \$5,000 - \$20,000

- 4000 conference t-shirts given to attendees
- Company Logo will appear on T-Shirt
- \$5000 per logo

CONTEST MATERIALS/PRIZE PROVIDER

Many of our contests require a variety materials, consumables, tools, equipment and more in order to provide students with a real-world work experience. We rely heavily on our business and industry partners to help supply these products and materials. We also strive to provide product prizes to the winners in all 140+ contests. Our industry partners are key in providing products, promotional items, and more that can be awarded to the winners. Recognition levels are listed below:

SUPPORTER - ANY VALUE

- Place Your Logo on Your Donated Material

APPRENTICE - \$2,500+

- Place Your Logo on Your Donated Material
- Recognition in Online and Printed Publications
- Booth Package
- Space in Contest Area for one Free-standing Sign (up to 2.5' x 6')

JOURNEYMAN - \$5,000+

- Place Your Logo on Your Donated Material
- Recognition in Online and Printed Publications
- Booth Package
- Space in Contest Area for one Free-standing Sign (up to 4' x 8')
- Recognition in Conference Program/App
- Special Recognition at Opening Ceremony & Ribbon Cutting Ceremony, Social Media Spotlight

CRAFTSMAN - \$10,000+

- Place Your Logo on Your Donated Material
- Recognition in Online and Printed Publications
- Booth Package
- Space in Contest Area for 2 Free-standing Signs (up to 4' x 8')
- Recognition in Conference Program/App
- Individual Sign at Contest Entrance
- Special Recognition at Opening Ceremony & Ribbon Cutting Ceremony
- Social Media Spotlight
- Speaking Opportunity with Contestants in Contest of Choice

JUDGES & CHAIRPERSONS

Industry judges are critical to the success of our event. Any group providing judges will receive recognition in the conference program/App.

EDUCATIONAL SCHOLARSHIPS

Partners at the Booth level (\$500)* have the opportunity to offer educational partial scholarships to our student-members.

Exemptions: \$500 support fee waived for Educational groups providing full ride scholarships or industry partners providing \$5000 or more in materials and/or prizes.*