**Cosmetology Competition Standards**

*(Please note major changes highlighted in yellow, to conform to National competition.)*

**PURPOSE**

To evaluate each contestant’s preparation for employment and to recognize outstanding students for excellence and professionalism in the field of cosmetology.

**ELIGIBILITY**

Open to active SkillsUSA members enrolled in programs with cosmetology as the occupational objective.

**CLOTHING**

* White Polo shirt
* Black Dress Slacks (no jeggings or leggings, no spandex, no yoga pants, no skin-tight pants, no denim)
* Black belt with no ornamentation (if slacks have belt loops)
* Black dress socks or black or skin-tone hose is allowed under slacks
* Black leather work shoes (closed toe)

Jewelry is allowable, as long as it conforms to professional attire and is not a safety issue.

*If students show up in attire that is unprofessional, they are not allowed to compete.*

**EQUIPMENT AND MATERIALS**

**Supplied by the Technical Committee**

* Tables
* Timer / time-keeper
* Electrical outlet
* First Aid kit & Blood Spill Kit
* Contestant's diagram/picture of haircuts
* All necessary information for the judges and tally committee

**Supplied by the Contestant**

* Specified Manikins needed for the Cosmetology Skills Contest:
* Burmax “LAUREN” Brown Manikin #651 *or compatible* (do not cut)
* (2) Burmax “SAM ll” Brown DUO #153-DUO with Holder H-222 or #153 without holder. ***THEY WILL NEED 2 OF THE SAM II MANIKIN HEADS, 1 HOLDER.***
* Burmax “MR.SAM” #MEN-HEAD (do not cut)

*Note: To purchase manikins, call Burmax 1-800-645-5118 Service Dept - Ask for a SkillsUSA discount*

* Manikin Stand/Holder *(Do NOT bring a Tripod)*
* Small broom and dust pan
* Pen or Pencil
* Note Pad (for Oral Communications Segment)
* Extention cord and Power strip with Surge Protector
* 1 Large Trash Bag for soiled linens/towels and such, no labelling needed
* Disinfectant spray for work area
* Resume
* Optional Suggested Items: Bobby Pins, Hair Pins, Rubber Bands
* **COSMETOLOGY KIT –**
* Cutting Shear
* Thinning Shear
* Hair shaper (razor) and Blade
* Clipper
* Thermal Tools (Curling iron & Flat Iron)
* Blow Dryer
* Styling products of Choice (Non-Aerosol)
* Finishing Spray (can be aerosol) (COLOR Spray is NOT allowed)
* Combs of choice
* Brushes of choice
* Spray bottle filled with water
* Towels
* Rollers
* Sectioning Clips
* All-purpose Cape
* Sanex neck strips

**GENERAL CONTEST INFORMATION**

* **Contestant Folder –** Contestants are to prepare a folder to present to the Chairperson at orientation. Contents of the folder should include:
* **Resume –** All contestants will turn in a typed, 1 page, professional resume.
* **Items Not Allowed –**
* Ornaments, Hair pieces, Extensions, Scarves, Head Bands, Colored Spray and earrings. Contestant will be disqualified if any of these items are used.
* Electric Stoves
* **Cell phones or other electronic devices** are ***NOT*** allowed in the competition area.
* **Talking –** No talking to other contestants, instructors, or audience members during the competition is allowed. Doing so may result in disqualification. If you have a question, raise your hand and a sage or the competition chairperson will see to your needs.
* **Breaks –** Breaks will be given during competition. Contestants are not allowed to leave the area except with a chaperone for restroom visits or emergencies. If contestant gets sick during the competition and need to leave the contest area, no extra time will be allotted.
* **Work Time –** You can begin the contest when the chairperson signals so and you must stop when time is called. Continuing to work will result in point deductions. All contestants must participate in all phases of the competition, including written (if applicable) and Oral Communications.
* **Sanitation** – Contestant must disinfect and clean-up their work station/area, which includes a total breakdown of their work station/area. 1 Trash Bag is required, no labeling needed. ***THIS IS NOT STATE BOARD SANITATION*** *– Just what we are requiring for this competition.* Sanitation for this contest includes –
* Sanitizing the workspace at the beginning,
* Sanitizing the workspace at the end,
* Items are not thrown on the floor throughout the competition, and
* All used items go in the trash bag*.*
* Upon completion of the competition – **DO NOT Remove Manikins** from the competition area until instructed to do by the contest chairperson.
* Secondary contestants will compete against secondary and postsecondary will only compete against postsecondary.
* JUDGES DECISIONS ARE FINAL

**SCOPE OF THE COMPETITION**

* Display your manikins so they may be labeled with Competitor's station number
* Judges and technical committee will tape station number on your two manikins

**Segment 1** **Haircut #1 Manikin #1 Women's Long Hair Cut & Style**

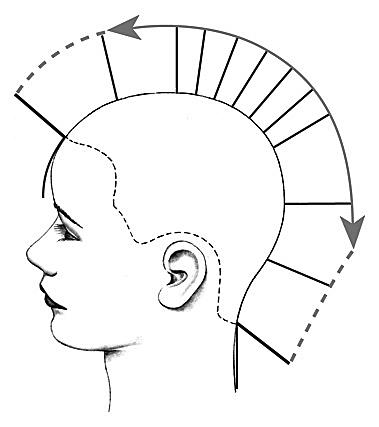
* **45 minutes (Cut & Style)**
* Sam II brown manikin.
* Duplicate a long hair cut and style that has been selected by the cosmetology technical committee.
* Implements of choice may be used – shears, thinning shears, texturizing shears, razor and/or clippers as needed.
* Appropriate Styling products are permitted to duplicate the selected haircut.
* Duplicate style with the use of any styling tools competitor deems necessary
* At time of completion and/or time is called, please take manikin to designated judging area.
* Complete cleaning and disinfection of work area and prepare for the next segment.
* Judges will score only the finished look in this segment.

**Segment 2 Long Hair Design**

* **60 minutes**
* LAUREN (or compatible) manikin.
* Judges will not touch the hair while scoring. Judges will observe throughout competition.
* Hair can be colored prior to the competition **but may not be cut or pre-styled**.
* Competitor may use rubber bands, hair pins and bobby pins.
* Scarves, ornamentation of any kind, or hair pieces are not allowed. Use of any of the above will be grounds for disqualification.
* Competitor's choice of style. Any technique may be used – Braiding, twisting, rolling, loops, etc. This does not have to be a complete up-do style.
* Any tools or implements may be used to complete the style.
* At time of completion and/or time has been called, please take your manikin to designated area for judging.
* Make-up can be applied to this manikin prior to the competition. However, if any touch ups are to be required, they must be done within the 60-minute time frame allowed for this segment

**Segment 3** **Haircut #2 Manikin #1 Short Hair Cut & Style, Finger Drying/Styling**

* **45 minutes (Cut & Style)**
* Same manikin as used for haircut #1.
* Duplicate a short hair cut and style that has been selected by the cosmetology technical committee.
* Implements of choice may be used – shears, thinning shears, texturizing shears, razor and/or clippers as needed.
* Appropriate Styling products are permitted to duplicate the selected haircut.
* Styling must be accomplished with a blow dryer and fingers only. No brushes or combs or other styling tools may be used.
* At time of completion and/or time is called, please take your manikin to the designated area for judging.
* Judges will score only the finished look in this segment.

Segment 4 — Uniform Layer Haircut (90 Degree) (see drawing at end) Haircut Procedure: Create a uniform layer (90 degree) haircut and design with criteria selected by the national technical committee, styling the hair with hair dryer and fingers only

* 45 Minutes
* Additional Sam II brown manikin (uncut)
* Assemble tools (shears, comb and blow dryer) and prepare station
* Part and clip hair into a four-section
* Drop a ½-inch hairline guide around the entire perimeter
* Establish the design length around the back perimeter
* Establish the design length around the front perimeter
* Check to ensure that the front and back design lines are connected
* Establish the same length interior guide at the top of head (apex, crown)
* Continue cutting from the apex to the front design line to established interior guide at the top of the head
* Continue cutting from the apex to the center back design line to complete the interior guide
* Use vertical partings to connect guides to complete the cut
* Maintain a constant 90-degree elevation throughout the procedure
* Follow a traveling guide to maintain uniformly layered lengths
* Perform a cross check of procedure for accuracy and finish if necessary
* Finished cut is uniformly blended
* Blow hair dry to frame face
* Clean and organize station

**Segment 5** **Men’s Medium Layer Haircut**

* **45 minutes (Cut & Style)**
* MR.SAM #MEN-HEAD
* Duplicate a Men’s medium layer hair cut and style that has been selected by the cosmetology technical committee.
* Implements of choice may be used – shears, thinning shears, texturizing shears, razor and/or clippers as needed.
* Appropriate Styling products are permitted to duplicate the selected haircut.
* Duplicate style with the use of any styling tools competitor deems necessary
* At time of completion and/or time is called, please take manikin to designated judging area.
* Complete cleaning and disinfection of work area and prepare for the next segment.
* Judges will score only the finished look in this segment.

**SCORING INFORMATION**

* Manikin #1 – Long Haircut and Style - 200 points
* Manikin #2 - Long Hair design - 200 points
* Manikin #1 – Short Haircut and Style - 200 points
* Manikin #3 – Uniform Layer Haircut 90 degrees - 300 points
* Manikin #4 – Men’s Haircut - 200 points
* Oral Communications - 100 possible points
* Point Penalty Categories:
* Incorrect Manikin – 200 point deduction
* Late Arrival penalty – 200 point deduction
* Sanitation / Clean-up – up to 100 point deduction.
* Kit Check – up to 30 point deduction
* Clothing penalty – up to 10 point deduction
* Resume penalty – 10 point deduction
* **Total Points: 1200**

**ORAL COMMUNICATIONS SCENARIO:**

**“BOOKING AN APPOINTMENT BY PHONE”**

*\*\* All Cosmetology-related competitors will perform an oral interview.*

1. Mock telephone conversation scenario: Booking an appointment with a first-time client. The client is new to the area. The client will be booking the appointment in the cosmetology/contest discipline area that the students is competing in.
2. Competitors may bring note pad and pencil to write down information.
3. Judge will be seated across from the competitor acting as the client.
4. Judging Criteria **(100 points)**:

* 10 pts - Pleasant voice
* 10 pts - Identified salon
* 10 pts - Identified stylist
* 10 pts - Asked for client’s first and last name
* 10 pts - Asked for client’s phone number
* 10 pts - Asked for type of service client is requesting
* 10 pts - Used client’s name at least once in the conversation
* 10 pts - Confirmed service to be done, time and date
* 10 pts - Suggested additional services
* 10 pts - Outstanding presentation